

北京理工大学研究生课程教学日历

课程名称 商务英语

课程代码 2100003 课程性质 必修

主讲教师 高波 2017—2018 学年第一学期

辅导教师 无 外国语 学院

授课对象 2017 级会计硕士

时数 教学计划	全总 学时 数	学时分配				每 周 时 数
		讲 授	实 验	习 题	考 核	
教学计划	48	48				5
实际上课	50	50				5

周次	上课方式	学时数	授 课 内 容	课外阅读与书面作业		学习检查		参考书名和章节
				时数	内 容	检查方式	时间	
1	讲授 讨论	5	1. Course description 2. Questionnaire & feedback 3. Self introduction	1	运用所学技巧反思自己英语学习中的问题及解决方案	提问	10m	1. PPT 2. Handouts
2	讲授 讨论	5	1. Speaking: 1). Watch an episode of “Facing the Giants” and discuss the video. 2). Group discussion and presentation 2. Reading and Writing: 1) How to build sentences logically? 2) Language, Thought and Logic	1	Watch the musical and reflect on the questions for discussion.	提 问 并 反 馈	10m	1. 讲义
3	讲授 讨论	5	3. Speaking: 1) Watch “Why I chose Yale”, 2) and discuss University spirit.	1	Watch the TED speech and reflect on the questions	提 问 并 反 馈	10m	1. 讲义

			4. Reading and Writing: 1) Close reading 2) Practice close reading by analyzing <i>Love is an Art</i>		for discussion.			
4	讲授 讨论	5	1. Speaking 1) Watch a TED speech, “Emotionally Correct” 2) Discuss What is empathy, How to be empathetic linguistically and through body language, and Why? 2. Reading and Writing 1). How to read a passage? 2). Note taking feedback.	1	Watch the TED speech and reflect on the questions for discussion.	提问	10m	1. 讲义 2. 自己文献检索
5	讲授 讨论	5	1. Speaking 1) Watch Sandel’s TED 1 2) Discuss what makes a good speaker and an effective speech? 2. Reading and writing 1) Intellectual standards 2) Elements of any Thoughts	1	Watch the TED speech and reflect on the questions for discussion.	反馈	10m	1.讲义
6	讲授 讨论	3	1. Speaking 1) Sandel’s TED 2 2) Discuss what makes and effective speech. 2. Reading and writing 1) Rhetorical modes 2) Logic tree templates 3) Intellectual standards	1	Watch the TED speech and reflect on the questions for discussion.	讨论	10m	讲义
7	讲授 讨论	3	1. Speaking 1) Watch a TED speech on Negotiation (谈判协商) 2) Summarise the strategies for negotiation. 2. Reading and writing	1	Watch the TED speech and reflect on the questions for discussion.	提问	10m	1. 讲义

			1) Literal devices 2) Introduction to Logic					
8	讲授 讨论	3	1. Speaking 1) Watch Plato's "Allegory of Cave" 2) Discuss what it is and what it seems. 2. Reading and writing 1) Intellectual standards, esp. deep 2) How to be brief, logical, clear and fair-minded logically and linguistically? 3) Read Socrates' "Apologies"	1	Watch the video and reflect on the questions for discussion.	讨论	20m	1. 讲义
9	讲授 讨论	3	1. Speaking 1) Individual presentation 2) Group presentation. 2. How to write an effective abstract? 1) Sample analysis 2) Summarize how to speak and write coherently.	1	Prepare individual and group presentation.	讨论	20m	讲义
10	讲授 讨论	3	1. Summary 2. Final exam	1	反思学术标 准	讨论	20m	讲义